

WINTER

CLOVER CORP.

2025

# HVAC NEWS



## WHY WAIT?

*As we reach the end of winter, most people aren't thinking of their air conditioning systems. But now is the perfect time to promote upgrades with the latest, energy efficient investments in air conditioning technology. Don't wait till the last second. Receive some of the best offers with deals and beat your competitors to the race!*

### CREATIVE SOLUTIONS

MagicPak® has creative solutions to meet your installation needs.

The MagicPak® all-in-one, heating and cooling concept provides all the practical benefits of a split system, without the expense and complications of split system units. The value of reduced timelines and labor costs up front, is just one of the many advantages that make MagicPak® the leading HVAC solution for multifamily properties.

Constraints of bulky and unattractive split systems are replaced with 3ft x 3ft in-the-wall heating and cooling, ducted systems, in its own closet, freeing up valuable space, expanding design freedom, and preserving the integrity of the architectural vision for the site.

Manufactured in the United States, Magic Pak® can benefit your next multi-family project.



## MAGICPAK® FOR THE WIN!

- Factory assembled and tested to eliminate onsite assembly issues.
- Reduced maintenance costs over life of system
- Little to no exposure to elements, reducing wear and tear.
- Seamless design with customizable louvers to match your application aesthetic.
- Trusted Choice for thousands of installations over 50 years.

# GWP'S ARE COMING!

We're in a new era of GWP's, so where are they? It seems like the start-up has been slow to catch on... what's the deal? Does this mean Global Warming is potentially slowing? Not exactly.

## WE'VE GOT THE ANSWERS

Change takes time to implement.

- > The marketplace needs training in feeling competent on installation and service.
- > Contractors and the Marketplace are coming off the holidays and it's been a very busy heating season.
- > Everyone is checking what President Trump is going to do. What changes will be coming?
- > Availability is an issue. Manufacturers and wholesalers have stock of 410A equipment, but it's limited and waning fast. Production of new lower GWP units is underway but it seems to be slow.
- > There is cause for concern; Make sure your projects are on order prior to any short fall. We'll keep you posted but stay on top of your projects. well before the air conditioning season hits!



**WHEN IS THE BEST TIME TO BUY AC?**

*Don't let the cold weather fool you, spring will be here sooner than you think. As the seasons begin to change over, **now** is the time to start promoting AC. Don't let your customers get stuck in the heat with faulty systems. Upgrade today!*

## NOW TRENDING: VRF SYSTEMS

*VRF technology is steadily growing! As contractors become aware of cost savings and application flexibilities, VRF is a popular choice.*



Variable Refrigerant Flow systems are a simple way to multi-zone! These systems can provide simultaneous heating and cooling which, in turn, offers unparalleled energy savings. A single VRF system can control the temperature in multiple zones in a building. Combine outdoor systems to gain an even greater capacity. 3, 4 and 5-ton mini outdoor heat pumps will handle up to 7, 8 and 9 zones indoors. 6-to-56-ton systems provide heating comfort from 7K BTU-to-60K BTU.

**Save up to 55%** over unitary units with VRF Systems!

*Check out our blog for more information! Scan Here:*



# STILL DEALING WITH HIGH HEATING BILLS?



According to recent reports, The National Energy Assistance Directors Association (NEADA) predicts a significant rise in heating bills, with forecasts indicating an average **increase of around 8.7%** in home heating costs across the United States. This means homeowners can expect to spend more on heating their homes compared to last winter.

## INFRA-RED HEAT IS CUTTING COSTS!

This month we are featuring a new modulating variety by SRP (Superior Radiant Products). Model AM-80 was recently installed at the Putnam, CT waste water treatment plant, SRP offers various benefits.

Superior Radiant has patented this modulating model, low intensity tube heater, that generates a consistent temperature, boosting energy efficiency while creating a more comfortable environment with up to 60% savings over other methods of heating. They are Custom-engineered to precisely fit your building heat requirements. Their unique, patented burner design results in precise firing rates, reduced noxious emissions.

## WHY CHOOSE SRP?

Combining the advantages of a fully modulating infrared heater with SRP's 100% high-efficient parabolic reflector, Superior radiant's Series AM offers maximum efficiency, making it the top choice for a modulating heater in the market. Models rate 80,000 to 200,000 MBTU's with the highest modulating differential in the industry at 40%.

Infrared heaters offer an efficient, cost-effective alternative to traditional heating methods even heat pumps. The cost savings over the life of the equipment gives long-term benefits and contributes to significant energy savings.

Whatever your next job is, there is a model that's perfect for all of your application needs!



**WANT MORE INFO ON ANY PRODUCTS FEATURED IN THIS EDITION OF HVAC NEWS? CALL US TODAY AT (860) 528-0081!**





**Clover Corporation** *HVAC Equipment*

*Your FAMILY owned HVAC Supplier*

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## ANNOUNCING SALE AND SERVICE TRAINING SESSION

*In response to several requests we have scheduled a manufacturer's training session on April 23, 2025. GREE's National Commercial Technical Support Specialist will present the training and answer your questions on installation. This FULL DAY session will cover the range of VRF products so you will feel competent in quoting and servicing the Product Line. Give us a call to request a registration form.*

**(860) 528-0081**

